

SOUTH  
CAROLINA  
SECRETARY  
OF STATE  
MARK  
HAMMOND

DIVISION  
OF PUBLIC  
CHARITIES

2022-2023  
WISE GIVING &  
PROFESSIONAL  
SOLICITOR  
REPORT

# 2022-2023 WISE GIVING & PROFESSIONAL SOLICITOR REPORT



*As South Carolina's Secretary of State, I am responsible for protecting charitable donors and promoting accountability and transparency of charities and professional fundraisers through the enforcement of the Solicitation of Charitable Funds Act.*

*South Carolinians continue to be some of the most generous donors in the country; however, each and every one of us needs to remain vigilant when supporting the causes we care about. Check on the organizations that you are thinking of donating to, ask questions of those soliciting the donation, and notify the Secretary of State's Office if you have any concerns or complaints.*

*This past year, we launched the new Give Smart SC app to make wise giving easier. It is my hope that members of the public will use this free app before making a charitable donation. Remember to always give from the heart, but please give smart!*

*--South Carolina Secretary of State Mark Hammond*

South Carolina  
Secretary of State  
Mark Hammond



Give  
Smart SC  
mobile app  
is now  
available.



## Giving Smart Just Got Easier!

1) SEARCH TO SEE IF A CHARITY IS REGISTERED



2) REVIEW THE CHARITY'S FINANCIAL INFORMATION



7/1/2020 - 6/30/2021.

### Financial Report

TOTAL REVENUE:	\$26,646,536.00
PROGRAM EXPENSES:	\$15,821,491.00
TOTAL EXPENSES:	\$17,047,134.00
NET ASSETS:	\$179,105,305.00
FUNDRAISER COSTS:	\$747,755.00

### Financial Report File (tap to view)

2020 Form 990.pdf

Next Report: 7/1/2021 - 6/30/2022

Due Date: 11/15/2022

According to the financial information filed, this organization devoted 92.8% of its total expenses to program services during the year reported.

Before making a donation, use the **Give Smart SC** mobile app to confirm that the charity is registered to solicit in South Carolina, and review its most recent financial report.

# ***GIVE FROM THE HEART, BUT PLEASE GIVE SMART!***

## **CHECK**

Use the Give Smart SC app or the Charities Search feature on the Secretary of State's website at [sos.sc.gov](https://sos.sc.gov) to check whether a charity is registered to solicit donations in South Carolina. You can look up a charity's financial information, including total revenue, total expenses, fundraising costs, and the percentage spent on charitable programs, as well as review a copy of the charity's most recently filed annual financial report.

## **ASK**

If you are solicited for a donation, always ask:

- What is the name, location, and mission of the charity?
- How much of your donation will be used for program services?
- If you are being solicited by a professional fundraiser, how much of your donation will go to the charity, and how much will be used to pay for fundraising costs?

## **NOTIFY**

If you have concerns about a charity or professional fundraiser, notify the Secretary of State's Office through the Online Charitable Solicitation Complaint Form at [sos.sc.gov](https://sos.sc.gov). You can use this form to file a confidential complaint 24 hours a day, 7 days a week. You can also contact the Division of Public Charities at [charities@sos.sc.gov](mailto:charities@sos.sc.gov) or 1-888-CHARITI (242-7484).

Through the administration of the Solicitation of Charitable Funds Act, the Secretary of State registers organizations soliciting charitable donations in South Carolina and issues violations for failure to comply with the Act. Here are some highlights from the 2022-23 fiscal year:

### Total Number of Registrations

Charities > **17,491**

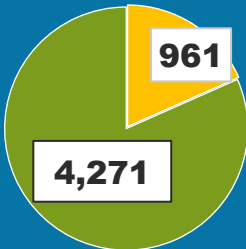
Fundraisers > **1,321**

Raffles > **625**

Total Fines Collected

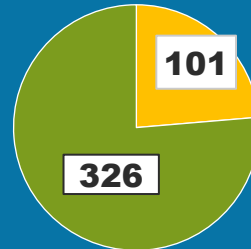
**\$654,720**

### Charity Violations



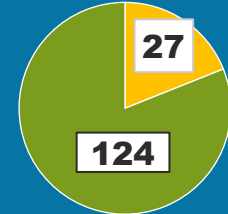
- Delinquent Registration
- Late Annual Financial Reports

### Fundraiser Violations



- Delinquent Registration
- Late Joint Financial Reports

### Raffle Violations



- Delinquent Registration or Unauthorized Raffle
- Late Raffle Financial Reports

# 2022-2023 WISE GIVING & PROFESSIONAL SOLICITOR REPORT

In order to promote accountability and transparency in charitable fundraising, Secretary of State Mark Hammond is publishing the 2022-2023 Wise Giving & Professional Solicitor Report of the Division of Public Charities. Pursuant to the South Carolina Solicitation of Charitable Funds Act, the Secretary of State's Division of Public Charities regulates charitable solicitations in this state. Some charitable organizations use professional or paid fundraisers to solicit donations on their behalf.

In addition to providing information on how donors can research charitable organizations soliciting in South Carolina, the Wise Giving & Professional Solicitor Report offers a comprehensive listing of financial data from joint financial reports and fundraising contracts filed with the Division of Public Charities in 2022 and 2023. Prior to starting a fundraising campaign, professional solicitors are required to file a notice of solicitation and fundraising contract with the Division of Public Charities. At the conclusion of a fundraising campaign, or each year of a multi-year campaign, a professional solicitor is required to file a joint financial report with the Division of Public Charities. The joint financial report must be signed by both the professional solicitor and the charitable organization, and must disclose the gross receipts from the campaign, the itemized expenses incurred by the professional solicitor, and the total amount remitted to the charitable organization. This report includes data provided in joint financial reports filed by professional solicitors during 2022, and a listing of all active and/or filed fundraising contracts between the dates of October 1, 2022 and October 1, 2023.

# 2022-2023 WISE GIVING & PROFESSIONAL SOLICITOR REPORT

Part I of the Professional Solicitor Report lists each charitable organization for which a joint financial report was filed in 2022, as well as all professional solicitors employed by the charitable organization; the fundraising methods used by the professional solicitor; the date the joint financial report was filed; the dates of the fundraising campaign covered by the joint financial report; the gross receipts from the campaign; the amount remitted to the charity; and the percentage of the gross receipts that the charity received.

Consumers can review the data from the joint financial reports in the following formats:

- ▶ Sorted in alphabetical order according to the [charitable organization](#) sponsoring the fundraising campaign.
- ▶ Sorted in alphabetical order according to the [professional solicitor](#) conducting the fundraising campaign.
- ▶ Sorted in alphabetical order according to the [state](#) where the charitable organization is located.
- ▶ Sorted in alphabetical order according to the [fundraising method](#) used.

# 2022-2023 WISE GIVING & PROFESSIONAL SOLICITOR REPORT

Part II of the Professional Solicitor Report lists each professional solicitor with an active fundraising contract on file with the Division of Public Charities between the dates of October 1, 2022 and October 1, 2023. The report also lists each charity client of the professional solicitor for which a contract was filed; the type of fundraising method used; the dates of the solicitation campaign; and either the minimum guaranteed percentage of gross receipts to be remitted to the charity based on the contract, or other terms of remuneration.

Consumers can review the data from the fundraising contracts in the following formats:

- ▶ Sorted in alphabetical order according to the professional solicitor conducting the fundraising campaign.
- ▶ Sorted in alphabetical order according to the charitable organization sponsoring the fundraising campaign.
- ▶ Sorted in alphabetical order according to the state where the professional solicitor is located.
- ▶ Sorted in alphabetical order according to the fundraising method used.



# 2022-2023 WISE GIVING & PROFESSIONAL SOLICITOR REPORT

Although each charitable organization and professional solicitor referenced in this report was registered with the Division of Public Charities to solicit donations in South Carolina at the time the fundraising campaigns were conducted, many of the joint financial reports and contracts were for national campaigns. Therefore, it is important to note that the reported gross receipts reflect donations from all solicited persons, not just South Carolinians. Furthermore, the data presented in the Professional Solicitor Report does not reflect how much the charitable organizations spent on their program services. This information is available through the Give Smart SC app or on the Secretary of State's website at [sos.sc.gov](https://sos.sc.gov), under [Charities Search](#). You may also search professional fundraisers registered with the Secretary of State and review joint financial reports by using the [Professional Fundraisers Search](#) feature on the Secretary of State's website at [sos.sc.gov](https://sos.sc.gov).

If you have any questions regarding a charitable organization or professional fundraiser listed in this report, please contact the Division of Public Charities at [charities@sos.sc.gov](mailto:charities@sos.sc.gov) or (803) 734-1790.

The Honorable Mark Hammond · South Carolina Secretary of State  
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Telephone (803) 734-1790 · Toll Free 1-888-CHARITI · [sos.sc.gov](https://sos.sc.gov) · [charities@sos.sc.gov](mailto:charities@sos.sc.gov)